





PGI Launches Charitable Ticket Program for Record-Breaking August Fireworks Shows FOR IMMEDIATE RELEASE Media Contact: Connie Widmann | 203-856-6491 Marketing Contact: Rick Olivieri | rick.olivieri@pgi.org Tickets: https://pgi.org/tickets

Boone, Iowa July 1, 2025 — The Pyrotechnics Guild International (PGI®), a 100% volunteer organization of professional and hobbyist pyrotechnicians, is giving back to the Greater Des Moines community by offering discounted ticket bundles to local nonprofits for its upcoming fireworks spectacular on Sunday, August 3 at the Central Iowa Expo.

In addition to recent donations to the Iowa State Fair's Blue Ribbon Foundation and Corndog Kickoff Benefit Auction, PGI is now extending deeply discounted 50- and 100-ticket packs to groups such as VFWs, Lions Clubs, Elks Lodges, and Boys & Girls Clubs. These tickets can be used for community enjoyment or resold as fundraisers.

"We're seeing record-breaking pre-sales this year," said Rick Olivieri, PGI Marketing Manager. "This program helps ensure that families, veterans, and community members can enjoy an unforgettable night—while helping local organizations raise funds."

PGI's Fire Flies in the Sky event features two public nights of world-class fireworks and drone artistry on Sunday, August 3 and Friday, August 8. Each night promises a completely unique, choreographed display created by some of the best talent in the country.

"This is one of the most anticipated events in the region," said Kris Blocker of Visit Boone County. "The level of creativity and scale is unlike anything people have seen before." PGI's weeklong convention is closed to the public outside of the two ticketed nights. Attendees should plan accordingly, as parking and access are only available on August 3 and 8.

> General and bulk ticket options are available now at https://pgi.org/tickets. Prices start as low as \$12 per person. Want to get your group involved email rick.olivieri@pgi.org